



Cornerstones of Financial Accounting (International ed of 3rd Revised ed)

By Jay Rich, Don R. Hansen, Maryanne M. Mowen, Jeff Jones

Cengage Learning, Inc. Paperback. Book Condition: new. BRAND NEW, Cornerstones of Financial Accounting (International ed of 3rd Revised ed), Jay Rich, Don R. Hansen, Maryanne M. Mowen, Jeff Jones, Get your students where they need to be with "Cornerstones Of Managerial Accounting, 5e, International Edition". Cornerstones delivers a truly unique learning system that is integrated through the entire introductory managerial accounting journey - ensuring students will leave the course with the knowledge they need to be future business leaders. Students are guided through: Building A Strong Foundation: Students need to build a strong foundation of the fundamentals before they can move forward in this course. The unique Cornerstones approach gets them through the fundamentals faster so that they can transition to analyzing and applying concepts; Understanding Relationships: Rather than focusing on concepts in isolation, students should understand accounting as a system and recognize how the end result changes based on how the numbers affect each other. Cornerstones aids students in this step as an important part in training them to be good decision makers; and, Making Decisions: Armed with the knowledge they have gained from working through the other aspects of the Cornerstones approach, students are now given the tools...



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